

CONFERENCE PROGRAM

“INSURANCE DAYS IN B&H 2026”

Sarajevo, September 16–18, 2026



Wednesday, September 16, 2026

Sky Bar – Marriott Hotel

20:00

Koktel party

Thursday, September 17, 2026

Hotel Hills – Kongresni centar

08:00 - 09:00

Registration & Materials Collection

09:00 - 09:15

Opening – Feđa Morankić, President of the Management Board of UDO FBiH and President of the Management Board of ASA Central Osiguranje d.d. Sarajevo

09:15 - 09:30

Welcome Address

Toni Kraljević, Federal Minister of Finance and Deputy Prime Minister of the Federation of Bosnia and Herzegovina

09:30 - 10:00

Global geopolitical and economic developments and their impact on the insurance market

Prof. Jasmina Selimović, Ph.D., Governor of the Central Bank of Bosnia and Herzegovina

10:00 - 10:30

20% Is Just the Beginning

Ivan Luburić, Director of the Insurance Supervision Agency of the Federation of B&H

10:30 - 11:00

Dual Interview

Ivan Luburić, Director, Insurance Supervision Agency of the Federation of BiH

& **Draženka Janjanin**, Director, Insurance Agency of Republika Srpska

Moderator: Vedran Peršić, PR & Marketing Expert, Founder of a Strategic PR and Crisis Communications Agency

11:00 - 11:30

Coffee Break

11:30 - 12:30

Panel Discussion:

The Future of Insurance in BiH: Between Regulation, Digitalization, and Growth

Moderator: Vedran Peršić, PR & Marketing Expert, Founder of a Specialized Strategic PR and Crisis Communications Agency

Panelists:

Damir Dogić, CEO, Croatia Osiguranje d.d. Mostar & President of the Assembly of UDO FBiH

Amel Memić, CEO, Sarajevo Osiguranje d.d. Sarajevo & Member of the Management Board of UDO FBiH

Sabina Mujanović, CEO, Vienna Osiguranje d.d. Sarajevo & Vice President of the Management Board of UDO FBiH

Semiha Repak, CEO, Euroherc Osiguranje d.d. Sarajevo & Member of the Management Board of UDO FBiH

12:30-13:00

Polar Dream

Davor Rostuhar, Motivational Speaker

13:00 - 14:00	Lunch
14:00 - 14:30	Efficiency of Insurance Companies and Growth Potential of Life Insurance in BiH Alem Zaimović , Life Insurance Director, Adriatic Osiguranje d.d. Sarajevo
14:30 - 15:00	Rising Claims Costs: Challenge or Constant Alma Smailagić , Assistant Director, Insurance Supervision Agency of the Federation of BiH & Arnes Hadžiosmanović , Board Member, ASA Central Osiguranje d.d. Sarajevo
15:00 - 15:30	New Age Insurance Fraud Kristijan Oslić , Director of Fraud Prevention and Claims Process Enhancement, Croatia Osiguranje d.d. Zagreb (Croatia)
15:30	Closing of Day 1

Friday, September 18, 2026

Hotel Hills – Kongresni centar

10:00 - 11:00	Panel Discussion: Private Healthcare and Voluntary Health Insurance in BiH: Partnership for Growth or a Missed Opportunity? Moderator and Keynote Speaker: Željko Jović , Health & Employee Benefits Team Leader, Marsh Risk (Serbia) Panelists: Marina Miočić Hamidović , CEO, Adriatic Osiguranje d.d. & Vice President of the Management Board of UDO FBiH Eldar Dudo , CEO, Uniqa Osiguranje d.d. Sarajevo Prof. Sedat Ziyade , M.D., Ph.D., Director, Private Healthcare Institution "Medicana Sarajevo"
11:00 - 11:30	How to Attract and Retain Talent in a Company Suzana Tihi-Babić , HR Expert and Human Resources Director, Addiko Bank BiH
11:30 - 12:00	Conference Partner Presentations
12:00 - 13:00	Panel Discussion: What Young People Think/Know About Insurance Moderator: Fazira Kahrman , Head of Product Development and Digital Sales Channels, Vienna Osiguranje d.d. Sarajevo Panelists: Students from the Faculty of Economics and the Faculty of Law, University of Sarajevo
13:00 - 13:10	Conference Closing
13:10	Lunch