

## CONFERENCE PROGRAM „INSURANCE DAYS IN BIH 2024“ Sarajevo, 25. - 27. 9. 2024.

**Wednesday, 25.9.2024.**

**Viennese Tavern of Hotel "Europa"**

20.00

Cocktail party

**Thursday, 26.9.2024.**

**Hotel Hills-Congress Center**

**08.00-09.00**

**Registration and retrieval of conference materials**

**09.00-09.15**

**Opening - Damir Hadžić**, President of the Board of Directors of UDO FBiH and President of the Management Board of Euroherc osiguranje d.d. Sarajevo

**09.15-09.30**

**Welcome speech - Toni Kraljević**, Federal Minister of Finance and Deputy Prime Minister of the Federation of Bosnia and Herzegovina

**09.30-10.00**

**Overview of the macroeconomic environment for the development of insurance - Prof. dr. sc. Jasmina Selimović**, Governor, Central Bank of Bosnia and Herzegovina

**10.00-10.30**

**Insurance Market in FBiH – Final Destination ROE**  
**Ivan Luburić**, Director, Insurance Supervisory Agency of the Federation of BiH

**10.30-11.00**

**Coffee break**

**11.00-12.00**

**Panel - Discussion: Current Moment and Challenges in the Insurance Market**  
**Moderator: Vedran Peršić**, PR/Marketing Expert, Founder of a Specialized Agency for Strategic PR and Crisis Communications

**Panelists:**

**Marina Miočić Hamidović**, President of the Management Board, Adriatic osiguranje d.d. Sarajevo

**Sabina Mujanović**, President of the Management Board, Vienna osiguranje d.d. Sarajevo

**Edib Galijatović**, President of the Management Board, Triglav osiguranje d.d. Sarajevo

**Arif Kulić**, President of the Management Board, Sarajevo osiguranje d.d. Sarajevo

**12.00-12.30**

**Authentic motivation - The Way to the Roof of the World**  
**Tomislav Cvitanušić**, alpinist and Ironman

12.30-13.00

**Insurance of the New Age - The Impact of Artificial Intelligence on Insurance**

**Ana Zovko**, Executive Director for Digital Business and IT  
Croatia osiguranje d.d. Zagreb

13.00-14.00

**Lunch**

14.00-15.00

**Presentation of the activities of the Center for Education and Research in Insurance**

**Prof. dr. Željko Šain**, President of the Expert Council of the Center for Education and Research in Insurance UDO FBiH and Professor Emeritus at the Faculty of Economics, University of Sarajevo

15.00-15.10

**Conclusion of the first conference day**

**Friday, 27.9.2024.**

**Hotel Hills**

09.30-10.30

**Catastrophic natural disasters and insurance:  
It's time to think about weather**

**Bakir Krajnović**, Head of the Department at the Federal Hydrometeorological Institute and Head of the Regional Center for WIGOS BiH

**Zlatan Filipović**, Vice President of the Expert Council of the Center for Education and Research in Insurance of UDOFBiH and President of the Management Board of Bosna Reinsurance

10.30-11.30

**Panel Discussion: The right of injured parties and the judicial procedure in insurance sector cases**

**Moderator: Mahir Omerhodžić**, Director of the Claims Center, Triglav osiguranje d.d. Sarajevo

**Panelists:**

**Armela Ramić**, Attorney

**Damir Prolić**, Prosecutor, Sarajevo Canton Prosecutor's Office

**Jasenska Potogija**, Judge, Sarajevo Cantonal Court

11.30-12.00

**Coffee break**

12.00-12.30

**Electric vehicles as a challenge for insurance companies**

**Kristijan Oslić**, Director of the Service for Abuse Prevention and Improvement of the Claims Processing Process, Croatia osiguranje d.d. Zagreb (Croatia)

12.30-13.00

**How to sell a policy to Generation Z**

**Zlatan Velić**, Head of Marketing and PR, Triglav osiguranje d.d.

13.00

**Closing of the conference**

13.15

**Lunch**